

# Communicating Science

tools for scientists and engineers



*A communications skill-building workshop brought to you by AAAS and NSF*

**Arkansas EPSCOR Conference**  
**Doubletree Hotel**  
**Little Rock, AR**  
**October 1, 2009**

<b>8:00 – 8:30 am</b>	<b>Registration</b>
<b>8:30 – 9:00 am</b>	<b>Welcome and Introduction</b> - Tiffany Lohwater, AAAS - Denise Graveline, Workshop Facilitator
<b>9:00 – 9:30 am</b>	<b>The Changing Communications Landscape</b> - Jeff Nesbit, NSF
<b>9:30 – 9:45 am</b>	<b>Break</b>
<b>9:45 – 10:15 am</b>	<b>Defining Your Audience</b>
<b>10:15 – 11:30 am</b>	<b>Practice Research Messages and Public Talks</b>
<b>11:30 am – 12:30 pm</b>	<b>Lunch and Networking with Communication Officers</b>
<b>12:30 – 12:45 pm</b>	<b>Enhancing Your Message: Gestures and Language</b>
<b>12:45 – 1:45 pm</b>	<b>Practice Interviews</b>
<b>1:45 – 2:30 pm</b>	<b>Interview Consultation</b>
<b>2:30 – 2:45 pm</b>	<b>Break</b>
<b>2:45 – 3:45 pm</b>	<b>Broader Impacts of Your Research</b> - Denise Barnes and John Hall, NSF EPSCoR Program Managers
<b>3:45 – 4:15 pm</b>	<b>Multimedia and More Great Ways to Communicate Your Research</b>
<b>4:15 – 4:30 pm</b>	<b>Resource Review and Conclusion</b>